

FORM PTO-1449 LIST OF PATENTS AND OTHER ITEMS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT <i>(Use several sheets if necessary)</i>				ATTY. DOCKET NO. EVU-02-PUSA	SERIAL NO. 10/001,761		
				APPLICANT: Amon et al			
				FILING DATE: October 31, 2001	GROUP: Unknown		
U.S. PATENT DOCUMENTS							
EXAMINER & INITIAL	TRADEMARK OFFICE	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE
PF	A	5,305,195	03/1994	Murphy	364	401	03/1992
	B	5,347,632	09/1994	Filepp et al	398	200	07/1989
	C	5,572,643	11/1996	Judson	395	793	10/1995
	D	5,732,219	03/1998	Blumer et al	395	200.57	03/1995
	E	5,745,681	04/1998	Levine et al	395	200.3	01/1996
	F	5,751,956	05/1998	Kirsch	395	200.33	02/1996
	G	5,761,683	06/1998	Logan et al	707	513	02/1996
	H	5,848,396	12/1998	Gerace	705	10	04/1996
	I	5,875,296	02/1999	Shi et al	395	188.01	01/1997
	J	5,933,811	08/1999	Angles et al	705	14	08/1996
	K	5,948,061	09/1999	Merriman et al	709	219	10/1996
	L	6,134,592	10/2000	Montulli	709	229	08/1997
	M	6,195,649B1	02/2001	Gifford	705	75	03/1998
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EXAMINER: <i>Bradley Edelman</i>				DATE CONSIDERED: 6/4/09			
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OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, etc.)		
RE	AA	Keane, Patrick. In the Face of Shrinking Nielson Ratings, Major Television Networks Need to Re-Evaluate Online Goals. www.jupiter.com . June 2, 1997
	BB	Lemos, Robert. Web Advertising's Future: Users in Limbo. ZDNN. June 27, 1997.
	CC	Lemos, Robert. Web Surfers Cruising By Boring Banner Ads. ZDNN. June 11, 1997.
	DD	Interstitial Advertising. April 10, 1997. www.nytimes.com/library/cyber/week/041997.html .
	EE	Boudette, Laura. Europe waits in anticipation of E-advertising boom. ZDNN. June 5, 1997.
	FF	Company Information concerning Narrative Communications. www.narrative.com . 1997.
	GG	Java Fuels New Ads. Internet World. December, 1997.
	HH	Beatty, Sally Goll. Knock, Knock! Who's There? More Noisy New Internet Ads. Wall Street Journal Interactive Edition. September 3, 1997.
	II	Made-Over AOL-looks more like T.V. Register News Service. Oct. 7, 1997.
	JJ	AOL 1996 Annual Report. AOL service. 1997.
	KK	Richtel, Matt. TV-Type Ads Emerge on the Web. The New York Times. CyberTimes. April 19, 1997.
	LL	Bezerk awards AT&T free interstitial ad in "You don't know jack the netshow" trivia tournament. www.berzerk.com . March 5, 1997.
	MM	Don't be left out in the cold. . . It's time to go bezerk! www.berzerk.com . December 3, 1996.
↓	NN	The Web Advertising Market. FlyCast Communications Corp. press releases on the web. www.flycast.com . 1997.

Information Disclosure Statement – Section 9 PTO-1449

Page 2 of 2

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ATTY. DOCKET NO.
EVU-02-PUSASERIAL NO.
10/001,761O I P E
JUN 19 2003
PATENT & TRADEMARK OFFICE
APPLICANT:
Amon et alFILING DATE:
October 31, 2001GROUP:
UnknownLIST OF PATENTS AND OTHER ITEMS FOR APPLICANT'S
INFORMATION DISCLOSURE STATEMENT

(Use several sheets if necessary)

OO	FlyCast Selects Marimba's Castanet to Bring First Real-time, Java-Based Web Advertising Campaign Management Solutions to Ad Agency Desktops. Flycast Press Release on the Web. www.flycast.com. August 4, 1997.	
	PP	Pushing Push: Advancing the Features of Channel Communications. Intermind Corporation, www.intermind.com. September 8, 1997.
QQ	About Intermind's Channel Communications Patents. Intermind Corporation, www.intermind.com. December 19, 1997.	
RR	The New York Times on the Web, Thursday, September 7, 2000 issue, www.nytimes.com, front page, sign in page, Late News page, September 2000.	
SS	The New York Times on the Web, "Privacy Information", www.nytimes.com/subscribe/help/privacy.html, 2000.	
TT	The New York Times on the Web, "Frequently Asked Questions About Cookies" www.nytimes.com/subscribe/help/cookies.html, 2000.	
UU	Hodges, Jane, "N.Y. Times sets an aggressive Web plan", Advertising Age, Midwest region edition, volume 67, issue 4, January 22, 1996, p. 26, January 1996.	
VV	Foster, Can mixing 'cookies' with online marketing be a recipe for heartburn?, July 22, 1996, InfoWorld, Framingham, Volume 18, Issue 30, pp. 54ff.	
WW	Taylor, Going beyond the banner, July 8, 1996, Brandweek, New York, Volume 37, Issue 28, pp.122ff.	
EXAMINER:	Bradley Goldstein	DATE CONSIDERED: 6/4/04

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